Undergraduate Minor in Arts Management and Administration

The Undergraduate Minor in Arts Management and Administration (MAMA) is designed as a complementary course of study to provide students with knowledge and skills to be business and entrepreneurial leaders in the arts world. Students will:

- broaden their understanding of careers in for-profit and nonprofit arts enterprises
- develop skills critical for arts managers in all arts disciplines
- build career contacts through an internship experience

The minor combines coursework from the College of Fine Arts and the McCombs School of Business’ Business Foundations Program.

The minor consists of 15 hours of coursework:

- FA 362 - Foundations of Arts Management
- ACC 310F - Foundations of Accounting or ACC 312 - Foundations of Managerial Accounting
- FA 340 - Fine Arts Internship
- One of the following courses in Fine Arts:
  - FA 363 - Arts Entrepreneurship and New Venture Creation
  - FA 364 - Developing and Reaching Audiences
  - FA 365 - Fundraising in the Arts
  - FA 366 - Managing Arts Organizations
  - FA 367 - Philanthropy and Arts Organizations
  - FA 368 - Cultural Policy and Participation
  - FA 369 - The Entrepreneurial Artist
  - FA 370 - Longhorn Startup (Spring Semester)
- One of the following courses from the Business Foundations curriculum
  - MAN 320F – Foundations of Management
  - MAN 336 – Organization Behavior
  - MKT 320F – Foundations of Marketing
  - MKT 337 – Principles of Marketing
  - FIN 320F – Foundations of Finance
  - FIN 357 – Business Finance
  - LEB 320F – Foundations of Business Law
  - LEB 323 – Business Law and Ethics
  - I B 320F – Foundations of International Business
  - I B 350 – International Trade

*Students must have a GPA of 2.5 or above and completion of 30 undergraduate credit hours to declare the minor.

For more information on entering the program, planning your potential class schedule or four-year degree planning including the MAMA minor, please contact Chris Montes at:

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DFA 1.103