The Undergraduate Minor in Arts Management and Administration (MAMA) is designed as a complementary course of study to provide students with knowledge and skills to be business and managerial leaders in the arts world. Students will:

- broaden their understanding of careers in for-profit and nonprofit arts enterprises
- develop skills critical for arts managers in all arts disciplines
- build career contacts through an internship experience in the arts

The minor* combines coursework from the College of Fine Arts and the McCombs School of Business' Foundations Program. There is 15 hours of coursework:

FA 362 - Foundations of Arts Management

FA 340** - Fine Arts Internship (via College of Fine Arts Career Services)

Three of the following courses, of which at least one must be FA:
- ACC 310F - Foundations of Accounting or ACC 312 - Foundations of Managerial Accounting
- FA 363 - Arts Entrepreneurship and New Venture Creation
- FA 364 - Developing and Reaching Audiences
- FA 365 - Fundraising in the Arts
- FA 366 - Managing Arts Organizations
- FA 367 - Philanthropy and Arts Organizations
- FA 368 - Cultural Policy and Participation
- FA 369 - The Entrepreneurial Artist
- FA 370 - Longhorn Startup (Spring Semester)
- FA 371 - Arts Management Topics Course (title varies per semester)
- MAN 320F - Foundations of Management or MAN 336 - Organization Behavior
- MKT 320F - Foundations of Marketing or MKT 337 - Principles of Marketing
- FIN 320F - Foundations of Finance or FIN 357 - Business Finance
- LEB 320F - Foundations of Business Law or LEB 323 - Business Law and Ethics
- I B 320F - Foundations of International Business or I B 350 - International Trade

*Students must have a GPA of 2.5 or above with 30 completed credit hours to apply.

**Students wanting to register for FA 340 should contact facs@austin.utexas.edu.

For Minor in Arts Management and Administration academic advising, contact Chris Montes:

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(512) 475-7029
Available for Zoom appointment, if needed!