

# Minor in Arts Management and Administration

## 2020-2022 Catalog

### College of Fine Arts at UT Austin

[The Undergraduate Minor in Arts Management and Administration \(MAMA\)](#) is designed as a complementary course of study to provide students with knowledge and skills to be business and managerial leaders in the arts world. Students will:

- broaden their understanding of careers in for-profit and nonprofit arts enterprises
- develop skills critical for arts managers in all arts disciplines
- build career contacts through an internship experience in the arts

The minor\* combines coursework from the [College of Fine Arts](#) and the [McCombs School of Business' Foundations Program](#). There is 15 hours of coursework:

**FA 362** - Foundations of Arts Management

**FA 340\*\*** - Fine Arts Internship (via [College of Fine Arts Career Services](#))

**Three of the following courses, of which at least one must be FA:**

ACC 310F - Foundations of Accounting *or*

ACC 312 - Foundations of Managerial Accounting

FA 363 - Arts Entrepreneurship and New Venture Creation

FA 364 - Developing and Reaching Audiences

FA 365 - Fundraising in the Arts

FA 366 - Managing Arts Organizations

FA 367 - Philanthropy and Arts Organizations

FA 368 - Cultural Policy and Participation

FA 369 - The Entrepreneurial Artist

FA 370 - Longhorn Startup (Spring Semester)

FA 371 - Arts Management Topics Course (title varies per semester)

MAN 320F - Foundations of Management *or*

MAN 336 - Organization Behavior

MKT 320F - Foundations of Marketing *or*

MKT 337 - Principles of Marketing

FIN 320F - Foundations of Finance *or*

FIN 357 - Business Finance

LEB 320F - Foundations of Business Law *or*

LEB 323 - Business Law and Ethics

I B 320F - Foundations of International Business *or*

I B 350 - International Trade

*\*Students must have a GPA of 2.5 or above with 30 completed credit hours to apply.*

*\*\*Students wanting to register for FA 340 should contact [facs@austin.utexas.edu](mailto:facs@austin.utexas.edu).*

For Minor in Arts Management and Administration academic advising, contact **Chris Montes**:

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Available for Zoom appointment, if needed!