Minor in Arts Management and Administration
College of Fine Arts at UT Austin

The Undergraduate Minor in Arts Management and Administration (MAMA) is designed as a complementary course of study to provide students with knowledge and skills to be business and managerial leaders in the arts world. Students will:

- broaden their understanding of careers in for-profit and nonprofit arts enterprises
- develop skills critical for arts managers in all arts disciplines
- build career contacts through an internship experience in the arts

The minor* combines coursework from the College of Fine Arts and the McCombs School of Business’ Foundations Program. There is 15 hours of coursework:

**FA 362** - Foundations of Arts Management

**ACC 310F** - Foundations of Accounting or **ACC 312** - Foundations of Managerial Accounting

**One of the following courses in Fine Arts:**
- **FA 363** - Arts Entrepreneurship and New Venture Creation
- **FA 364** - Developing and Reaching Audiences
- **FA 365** - Fundraising in the Arts
- **FA 366** - Managing Arts Organizations
- **FA 367** - Philanthropy and Arts Organizations
- **FA 368** - Cultural Policy and Participation
- **FA 369** - The Entrepreneurial Artist
- **FA 370** - Longhorn Startup (Spring Semester)
- **FA 371°** - Arts Management Topics Course (title varies per semester)

**One of the following courses from the Business Foundations curriculum:**
- **MAN 320F** – Foundations of Management
- **MAN 336** – Organization Behavior
- **MKT 320F** – Foundations of Marketing
- **MKT 337** – Principles of Marketing
- **FIN 320F** – Foundations of Finance
- **FIN 357** – Business Finance
- **LEB 320F** – Foundations of Business Law
- **LEB 323** – Business Law and Ethics
- **IB 320F** – Foundations of International Business
- **IB 350** – International Trade

**FA 340‡** - Fine Arts Internship (via College of Fine Arts Career Services)

*Students must have a GPA of 2.5 or above with 30 completed credit hours to apply.
°FA 371 is only a component of the 18-20 and any subsequent degree catalogs.
‡Students wanting to register for FA 340 should contact facs@austin.utexas.edu.

For Minor in Arts Management and Administration academic advising, contact Chris Montes: chris.montes@austin.utexas.edu
(512) 475-7029
Available for Zoom appointment, if needed!