

Minor in Arts Management and Administration

College of Fine Arts at UT Austin

[The Undergraduate Minor in Arts Management and Administration \(MAMA\)](#) is designed as a complementary course of study to provide students with knowledge and skills to be business and managerial leaders in the arts world. Students will:

- broaden their understanding of careers in for-profit and nonprofit arts enterprises
- develop skills critical for arts managers in all arts disciplines
- build career contacts through an internship experience in the arts

The minor* combines coursework from the [College of Fine Arts](#) and the [McCombs School of Business' Foundations Program](#). There is 15 hours of coursework:

FA 362 - Foundations of Arts Management

ACC 310F - Foundations of Accounting *or* **ACC 312** - Foundations of Managerial Accounting

One of the following courses in Fine Arts:

- FA 363 - Arts Entrepreneurship and New Venture Creation
- FA 364 - Developing and Reaching Audiences
- FA 365 - Fundraising in the Arts
- FA 366 - Managing Arts Organizations
- FA 367 - Philanthropy and Arts Organizations
- FA 368 - Cultural Policy and Participation
- FA 369 - The Entrepreneurial Artist
- FA 370 - Longhorn Startup (Spring Semester)
- FA 371^o - Arts Management Topics Course (title varies per semester)

One of the following courses from the Business Foundations curriculum:

- MAN 320F – Foundations of Management
- MAN 336 – Organization Behavior
- MKT 320F – Foundations of Marketing
- MKT 337 – Principles of Marketing
- FIN 320F – Foundations of Finance
- FIN 357 – Business Finance
- LEB 320F – Foundations of Business Law *o* LEB 323 – Business Law and Ethics
- I B 320F – Foundations of International Business *o* I B 350 – International Trade

FA 340[#] - Fine Arts Internship (via College of Fine Arts Career Services)

**Students must have a GPA of 2.5 or above with 30 completed credit hours to apply.*

^oFA 371 is only a component of the 18-20 and any subsequent degree catalogs.

[#]Students wanting to register for FA 340 should contact facs@austin.utexas.edu.

For Minor in Arts Management and Administration academic advising, contact **Chris Montes**:

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(512) 475-7029

Available for Zoom appointment, if needed!