The Undergraduate Minor in Arts Management and Administration (MAMA) is designed as a complementary course of study to provide students with knowledge and skills to be business and managerial leaders in the arts world. Students will:

- broaden their understanding of careers in for-profit and nonprofit arts enterprises
- develop skills critical for arts managers in all arts disciplines
- build career contacts through an internship experience in the arts

The minor* combines coursework from the College of Fine Arts and the McCombs School of Business' Foundations Program. There is 15 hours of coursework:

**FA 362** - Foundations of Arts Management

**ACC 310F** - Foundations of Accounting or **ACC 312** - Foundations of Managerial Accounting

One of the following courses in Fine Arts:
- FA 363 - Arts Entrepreneurship and New Venture Creation
- FA 364 - Developing and Reaching Audiences
- FA 365 - Fundraising in the Arts
- FA 366 - Managing Arts Organizations
- FA 367 - Philanthropy and Arts Organizations
- FA 368 - Cultural Policy and Participation
- FA 369 - The Entrepreneurial Artist
- FA 370 - Longhorn Startup (Spring Semester)
- FA 371° - Arts Management Topics Course (title varies per semester)

One of the following courses from the Business Foundations curriculum:
- MAN 320F – Foundations of Management
- MAN 336 – Organization Behavior
- MKT 320F – Foundations of Marketing
- MKT 337 – Principles of Marketing
- FIN 320F – Foundations of Finance
- FIN 357 – Business Finance
- LEB 320F – Foundations of Business Law
- LEB 323 – Business Law and Ethics
- I B 320F – Foundations of International Business

**FA 340‡** - Fine Arts Internship (via College of Fine Arts Career Services)

*Students must have a GPA of 2.5 or above with 30 completed credit hours to apply.

°FA 371 is only a component of the 18-20 and any subsequent degree catalogs.

‡Students wanting to register for FA 340 should contact facs@austin.utexas.edu.

For Minor in Arts Management and Administration academic advising, contact **Chris Montes:**

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Available for Zoom appointment, if needed!